

E-learning services

Tailored support for e-learning projects

The way many organisations develop their online learning content is changing and maturing. Out go teams of dedicated developers and expensive outsourcing; to be replaced by a more flexible approach, in which subject matter experts and trainers are more directly involved.

This is because the new generation of content development tools, led by Lectora authoring software, allow anyone with a basic knowledge of PCs to create powerful, effective and media-rich content.

In response, the way that we support our customers has also evolved. By now providing a menu of services, we can tailor our activities precisely to your requirements. This means that you get just the external resources that you really need, whilst your own team develops the expertise to do the rest. These services include:

On site coaching

When you are working on a development project that's stretching your knowledge and capabilities with Lectora, coaching can give you that vital breakthrough. By working on specific elements with your BdM Development coach, you can ensure that you will get the job done, and learn the tips and techniques for the future.

Content authoring assistance

As well as using your own staff for content authoring, you can draw on our authoring resources to speed up the project or fill in the gaps. For instance you could just use us for the tricky bits, like template creation, complex pages or external program components.

Content authoring (turn-key projects)

Our experience of developing e-learning for both the commercial market (off-the-shelf) and corporate use within organisations together with our experience with Lectora on a daily basis makes us ideally placed to be your content development partner. As a result of having evolved over so many years, our content development methodology is pragmatic, processed-based and proven.

System development

If you need to go beyond the functionality of Lectora, or integrate your e-learning with legacy systems, then we have the technical expertise and experience to develop what you need. Benefit from the same development creativity that created Essencia e-LMS, the simplest way to launch and track e-learning.

Consultancy

As anyone who has been on our courseware design workshop will testify, we fully understand the role of e-learning within the wider business context. Our consultancy expertise is available to provide for example strategic guidance, project planning and technical appraisal.

